

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No.: 10/796,485 Confirmation No.: 2291  
Applicant(s): Stone, et al.  
Filed: March 9, 2004  
Art Unit: 3627  
Examiner: Rudy, Andrew J.  
Title: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

Docket No.: 040472.267909

Customer No.: 00826

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT Under 37 C.F.R. § 1.121**

Sir:

In response to the Office Action dated August 2, 2006, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims beginning on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.